

Innovation in medical implants

Thai Surgeon Insights on 3D Thai Customised Titanium Bone Implant





Awisdom has performed marketing research for the technology platform of a research unit at the Faculty of Engineering at Chulalongkorn University that is developing customised 3D titanium bone implants

We designed a questionnaire and we have conducted in-depth interviews of 60 minutes on market feasibility with 15 KOLs in medical schools and top private hospitals